



FOR IMMEDIATE RELEASE:  
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## **THORNTONS REOPENS BLOOMINGTON STORE**

### ***Store Bring Fresh Ideas to the “One-Stop-Shop” Experience***

**Louisville, KY, May 17, 2011** Thorntons is proud to announce the grand re-opening of its store location at 906 N. Main Street, Bloomington, IL 61701 on Wednesday, May 18, 2011. Thorntons currently operates 163 stores throughout Indiana, Kentucky, Illinois, Tennessee and Ohio.

Customers will experience a newly designed store, with a clean and friendly environment. Thorntons will introduce high quality foods such as fresh sandwiches, salads, and fruits; plus enhanced offerings of hot beverages, particularly Thorntons premium-blend coffees, and fountain drinks. A multitude of customer-appreciation promotions (visit [www.thorntonsinc.com](http://www.thorntonsinc.com)) will occur during the opening days and weeks of the celebration, **highlighted by free coffee and fountain beverages for everyone**, as well as weekly door buster giveaways.

Customers can enjoy the everyday specialties they've come to expect from Thorntons. 'Hot off the grill' convenience food items, hot, cold and frozen beverages made with 100% filtered water, exceptional quality food, grocery items at economical prices, and as always, the most competitively-priced premium fuel available for any type of vehicle.

Additionally, Thorntons is proud to offer the eco-friendly E85 Flex Fuel at this location. E85 Flex Fuel is a motor fuel blend of 85% ethanol and 15% gasoline, and is a completely renewable, domestic, environmentally friendly fuel. E85 Flex Fuel enhances the nation's economy and energy independence, and creates little to no emissions at the tail pipe (which means cleaner air and a reduction in pollution). Along with its plans for an expansion of E85 Flex Fuel, Thorntons continues to explore alternative fuel options, offering its customers the most affordable and environmentally efficient fuels for all of their driving needs.

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, **Thorntons** is one of largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 163 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).