



Contact: Kelly Ogburn  
Phone: 502-425 8022  
Email: kogburn@thorntonsinc.com

**Media Advisory:**  
4 p.m., June 9, 2011

**THORNTONS TO OFFER SPECIAL FUEL SAVINGS ON FRIDAY, JUNE 10<sup>TH</sup>**  
*Customers Can Save 10¢ Per Gallon with Debit Card + PIN #*

**Louisville, KY, June 9, 2011** – Thorntons is excited to announce that on Friday, June 10<sup>th</sup>, customers can instantly save 10¢ per gallon when they purchase fuel with their debit card, and enter their 4-digit PIN number. This special fuel offer is valid for one day only (Friday, June 10<sup>th</sup>), and will take place at all Louisville and Southern Indiana store locations.

“This promotion allows consumers to fill up and save when using their debit card” stated Matt Thornton, President and CEO of Thorntons. “Consumers have faced high gasoline prices for several months, and this will allow them to save money, just in time for the busy summer driving season.”

Customers do not have to sign up or register to receive the discount on their fuel purchase, and the savings discount applies to all grades of fuel which vary by location, with a 30 gallon maximum limit.

For a complete list of store locations, please visit [www.thorntonsinc.com](http://www.thorntonsinc.com).

####

Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, Thorntons is one of the largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 165 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. In 2008 Thorntons ranked number 250 among Forbes magazine’s 500 largest privately held companies. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).