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**Media Advisory:**  
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**THORNTONS OFFERS FREE LEGENDARY FRESH BREWED ICE TEA**  
*FREE Tea on Friday May 13<sup>th</sup>*

Louisville, KY May 11, 2011 – Thorntons is excited to announce that on Friday, May 13th customers can go to any participating Thorntons store and receive a free Thorntons Legendary Fresh Brewed Tea.

Thorntons Legendary Iced Tea, (both unsweet and sweet) are brewed fresh, and made with 100% filtered water to ensure a crisp clean taste every time. No matter how you like to make your tea; with a variety of flavors, fresh sliced lemons, or nugget ice, at Thorntons your iced tea will be the best possible tea every time because you can Make Ur Mix just the way you like it.

“This is a great opportunity for our customers to try our fresh brewed ice tea and taste the difference”, said Matt Thornton, President and Chief Executive Officer of Thorntons. “Customers can see our commitment to ensure we have the highest quality, fresh tea program in our markets.”

Thorntons Legendary Fresh Brewed Iced Tea is available at participating store locations only. For a complete list of participating stores, please visit [www.thorntonsinc.com](http://www.thorntonsinc.com).

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, Thorntons is one of the largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 163 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. In 2008 Thorntons ranked number 250 among Forbes magazine's 500 largest privately held companies. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).