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THORNTONS TO FUEL SAVINGS TODAY ONLY
Customers Can Save 10¢ Per Gallon with Debit Card + PIN #

Louisville, KY, August 10, 2011 – Thorntons is excited to announce TODAY customers can instantly save 10¢ per gallon when they purchase fuel with their debit card, and enter their 4-digit PIN number. This special fuel offer is valid for one day only (**Wednesday, August 10th**), and will take place at all Lexington, Louisville, and Southern Indiana store locations.

“This promotion allows consumers to fill up and save when using their debit card” stated Matt Thornton, President and CEO of Thorntons. “Consumers have faced high gasoline prices for several months, and this will allow them to save money, just in time for the busy summer driving season.”

Customers do not have to sign up or register to receive the discount on their fuel purchase, and the savings discount applies to all grades of fuel which vary by location, with a 30 gallon maximum limit.

In addition, Thorntons launched the Gas Price Text Alert program in February to help consumers save hundreds of dollars each year by receiving advance notices of rising fuel prices.

There are three easy ways to sign up:

- Text the words for your area to 313131; see list below (e.g., if you live in Louisville or Southern Indiana, you would text LOUGPA to 313131),
- Visit Thorntons’ website at <http://www.thorntonsinc.com/Fuel-Alerts.html>,
or
- Call 1-866-473-0017, press Option 4 and follow the prompts.

Text codes for participating markets are as follows: Lexington KY – LEXGPA, Louisville KY/Southern Indiana – LOUGPA, Indianapolis IN – INDGPA, Terra Haute IN – THIGPA, Evansville IN – EINGPA, Springfield IL – SPRGPA, Peoria IL – PEOGPA, Bloomington IL – BLOGPA, Lincoln IL – LINGPA, Decatur IL – DECGPA, Champaign/Savoy IL – CHAGPA, Streator/Ottawa IL – STRGPA, Chicago IL – CHIGPA, Cincinnati OH – CINGPA, Columbus OH – COLGPA, Tennessee - TENGPA.

For a complete list of store locations, please visit www.thorntonsinc.com.

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, Thorntons is one of the largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 162 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. In 2008 Thorntons ranked number 250 among Forbes magazine’s 500 largest privately held companies. For more information visit www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.