



Media Advisory:  
8 a.m. September 28, 2011

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**THORNTONS TO OFFER FREE COFFEE IN ALL MARKETS**  
**In Honor of National Coffee Day**  
***Thursday, September 29<sup>th</sup>***

**Louisville, KY, September 28, 2011** In celebration of National Coffee Day on Thursday, September 29<sup>th</sup>, Thorntons will offer a free coffee, cappuccino, or hot chocolate to every customer. This CofFREE Day event will take place at all Thorntons store locations on **Thursday, September 29<sup>th</sup>** from **6:00am- 2:00pm**.

Thorntons signature coffee blend is made from 100% Arabica beans to guarantee a smooth, flavorful taste in every cup. In addition to our premium coffee, Thorntons cappuccino and hot chocolate are included in this offer. Customers are encouraged to [Makeurmix](#) with a variety of creamers and sweeteners, plus fresh whipped cream.

“This is a great opportunity for everyone to enjoy a delicious hot beverage and for Thorntons to honor National Coffee Day,” states Matt Thornton, President and Chief Executive Officer of Thorntons.

Thorntons stores are located regionally in five states: Kentucky, Indiana, Illinois, Tennessee and Ohio. All locations will be participating in National Coffee Day

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, **Thorntons** is one of largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 162 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).