

November 17, 2011

**FOR IMMEDIATE RELEASE**  
Louisville, Kentucky

**Contact: Kelly Ogburn**  
[kogburn@thorntonsinc.com](mailto:kogburn@thorntonsinc.com)  
502-425-8022



### **THORNTONS JOINS FORCES WITH AMERICAN RED CROSS' SANTA'S WORKSHOP PROGRAM**

**LOUISVILLE, Ky.** – On Wednesday, November 16<sup>th</sup>, Thorntons Inc. and the American Red Cross joined forces to show their appreciation for the awe-inspiring sacrifice of the soldiers of Fort Knox, KY. As part of Thorntons Humanitarian Day event, 300 Thorntons team members traveled to Fort Knox, and assembled 200 bicycles and 4,000 care packages for the American Red Cross' Santa's Workshop program and for soldiers returning home from Afghanistan.

Every year around the holidays, the Fort Knox American Red Cross' Santa's Workshop program opens its doors to allow soldiers and their families to “shop” for free toys for their children. In recent years, there has been a high demand for bicycles. Because of the limited funds, Santa's Workshop has not been able to meet the demand.

Last year, after learning about Santa's Workshop program, Thorntons partnered with the Red Cross and provided 100 bicycles and 3,500 care packages to soldiers and their families.

“This is our chance for our team members to give back to the soldiers at Fort Knox,” said Matt Thornton, President and Chief Executive Officer of Thorntons Inc. “We want to thank all the men and women overseas, fighting for our freedom, and for all the sacrifices they endure while protecting our country.”

The bicycles and care package supplies were all purchased, assembled, and donated by Thorntons, with help from key suppliers including Consumer's Choice, Hershey's, and Advanced Pierre Foods.

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Thorntons Inc is a leading independent gasoline/convenience chain retailer, marketing throughout the Midwest under the brand name of **THORNTONS**. Thorntons ranks among Forbes magazine's 500 largest privately held companies, and they are one of Kentucky's largest privately held company with over \$1.4 billion in annual revenue. James H. Thornton founded Thorntons in 1971 and they are headquartered in Louisville, Kentucky. They operate 162 gasoline/convenience stores, one travel plaza, and eight car washes. They also distribute their petroleum products through their wholly owned Thornton Transportation Company and operate a river bulk storage terminal in Louisville.