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MEDIA ADVISORY:  
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## THORNTONS TEXT-TO-WIN SWEEPSTAKES RESULTS

*WINNER RECEIVES A 2011 FORD EXPLORER*

**Louisville, Ky. October 6, 2011.** Thorntons Inc. is excited to announce the winner of its 2011 Text-to-Win Sweepstakes is Jody Kistlers of Lyons, Illinois. The sweepstakes was part of Thorntons summer-long promotion, kicking off the company's 40<sup>th</sup> Anniversary Celebration. The contest began on May 25<sup>th</sup>, at all 162 Thorntons stores located throughout Kentucky, Indiana, Illinois, Ohio and Tennessee. Customers entered the contest simply by texting the word **EXPLORER** to #313131 or entered by mail (no purchase necessary). Thorntons held weekly prize drawings throughout the months of June, July, and August, and for the Grand prize, awarded one lucky winner a brand new 2011 Ford Explorer.

The grand prize drawing took place on Friday, September 23<sup>rd</sup>, and Mr. Kistlers' name was drawn from over 40,000 entries. On Tuesday, October 4<sup>th</sup>, Thorntons awarded Mr. Kistlers the keys to a brand new 2011 Ford Explorer, and a \$1,000 Thorntons gift card. Thorntons congratulates Jody Kistlers on winning the 2011 Text-To-Win Sweepstakes, and thanks all customers for entering the contest, and for making Thorntons *Peoples' Favorite Place to Stop When They Are On The Go*.

For a complete list of contest winners, please visit [www.thorntonsinc.com](http://www.thorntonsinc.com)

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, **Thorntons** is one of largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 162 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).