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THORNTONS PARTNERS WITH THE NUG TRUCK TO OFFER FREE CHEWABLE ICE

Free Nugget Ice Promotion on Tuesday, June 21st and Wednesday, June 22nd

Louisville, KY, June 20, 2011 – Thorntons is excited to announce they have partnered with Scotsman Ice Systems to bring the Nug Truck to two Thorntons stores this week. The Nug Truck is a mobile truck that serves nugget ice, a chewable ice that has gained a passionate following nationwide.

On Tuesday, June 21, the nugget ice truck will be at Thorntons store #154, located at 3300 Bardstown Road; from 4-6pm, handing out free 12oz samples of chewable nugget ice. Thorntons will also offer a free fountain fill to any customer who comes in with this 12oz “Luv the Nug” cup.

The Nug Truck will make a second stop on Wednesday, June 22, at Thorntons store #98, located at 4136 Cane Run Road; from 1-3pm. Thorntons will offer the same free fountain drink promotion.

The Nug Truck is part of the Nugget Nation, a digital community of ice chewers located at www.LuvtheNug.com.

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, Thorntons is one of the largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 163 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. In 2008 Thorntons ranked number 250 among Forbes magazine’s 500 largest privately held companies. For more information visit www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.