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**Media Advisory:**  
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**THORNTONS TO OFFER BOX LUNCHES**  
*Customers Can Order Lunch Online and Save Time*

**Louisville, KY, April 15, 2011** – Thorntons is very excited to announce that beginning on Friday, April 15<sup>th</sup>, customers may now order box lunches online or at any Louisville/Southern Indiana store location, just in time for Derby festivities.

Thorntons Box Lunch Special will include your choice of sandwich, one side, and two snacks, all for \$7.99 (plus tax). Customers may order online at [www.thorntonsinc.com](http://www.thorntonsinc.com), or fill out an order form at any Louisville or Southern Indiana store location. The box lunches are made to order by Thorntons' *Fresh Serve Bakery* in Louisville. Box Lunches are delivered ready to enjoy to the Thorntons location of your choice. Orders should be placed 48 hours prior to desired pick up time. This special is a limited time offer, so place your orders now!

Be sure to pick up your Derby Festival Pegasus Pin today at any Louisville area Thorntons location. For a complete list of participating stores, visit [www.thorntonsinc.com](http://www.thorntonsinc.com).

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, Thorntons is one of the largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 163 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. In 2008 Thorntons ranked number 250 among Forbes magazine's 500 largest privately held companies. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).