



FOR IMMEDIATE RELEASE

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E-85 FLEX FUEL PROMOTION AT LEXINGTON, KENTUCKY STORE
Part of I-75 Clean Fuels Corridor Project

(Louisville, KY- July 22, 2011) Thorntons is excited to announce that for **TODAY** only, their store located at 2291 Elkhorn Drive in Lexington, KY, will offer e85 Flex-Fuel at 85¢ per gallon, from 10 a.m. to noon. Customers with flex-fuel vehicles can fill up their cars with this environmentally friendly fuel for 85¢ per gallon, at this location only (30 gallons maximum). Thorntons team members will also be on-site with e85 Flex Fuel informational handouts, and giving out \$5 Thorntons gift cards to any Flex-Fuel vehicle drivers.

This e85 Flex Fuel promotion is in conjunction with the I-75 Clean Fuels Corridor Project, whose goal is to add E85 and B20 pumps all along I-75, making it the longest alternative fuels corridor in the United States. For more information regarding the I-75 Green Corridor Project, please visit www.CleanFuelsCorridor.com.

Thorntons currently has 36 locations throughout its operating area that offer E-85 Flex Fuel; 11 in Kentucky, 11 in Indiana, 7 in Illinois, and 7 in Tennessee. For a complete list of store locations, please visit <http://www.thorntonsinc.com/E-85.html>

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name **Thorntons**. With over \$1.4 billion in revenue, Thorntons is one of the largest privately held corporations in the Commonwealth of Kentucky. Headquartered in Louisville, Kentucky, Thorntons operates 162 gasoline and convenience stores, car washes and travel plazas in five states: Kentucky, Illinois, Indiana, Ohio, and Tennessee. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.