



**FOR IMMEDIATE RELEASE**

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### **Thorntons Launches 25 Days of Giveaways for Refreshing Rewards Guests**

**(Louisville, KY – December 2, 2019)** – Thorntons LLC is celebrating the holiday season with 25 days of Refreshing Rewards Giveaways! From December 1 through Christmas Day, guests will be rewarded with a deal of the day every day simply by purchasing the current day's item and swiping their Refreshing Rewards card at the register.

Thorntons is bringing additional value to our loyalty program guests with a daily promotional item at special on-card pricing. Deals include significant savings on single item purchases or Buy One, Get One deals on guests' favorite products. Details will be posted daily to Thorntons Facebook, Instagram and Twitter pages and in the Thorntons mobile app, which is available in the App store or Google Play. The daily deal will be offered during that day only, so guests should act fast and get it before it's gone!

The Refreshing Rewards loyalty program is free for all guests and provides exclusive deals and programs. Joining is easy and savings begin immediately! Guests can sign up in store, through the Refreshing Rewards mobile app or online at [www.refreshingrewards.com](http://www.refreshingrewards.com). For more information on Thorntons' guest loyalty program, please visit <https://www.mythorntons.com/refreshing-rewards/exclusive-offers>.

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#### **About Thorntons LLC**

Based in Louisville, Kentucky, Thorntons operates 198 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. The company is on a mission to be people's favorite place to stop when they are on-the-go and people's favorite place to work. Thorntons is a vertically integrated company with its own fuel terminal, blending plants, transportation fleet and commissary. Thorntons has a passion for giving back to the communities where Team Members and guests live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting [www.mythorntons.com](http://www.mythorntons.com). Connect with Thorntons on Facebook [www.facebook.com/thorntonsllc](https://www.facebook.com/thorntonsllc) and Twitter @ThorntonsLLC.

#### **About Refreshing Rewards**

About Refreshing Rewards Launched in 2014, Thorntons' Refreshing Rewards is a guest loyalty program with benefits that include daily fuel savings, bonus flash fuel savings, FREEquency clubs, click to load offers and exclusive sweepstakes.