



FOR IMMEDIATE RELEASE

MEDIA CONTACT

Angela Osting

Corporate Communications

media@mythorntons.com

Media Hotline: 844.945.3321

Thorntons Launches 25 Days of Giveaways for Refreshing Rewards Guests

(Louisville, KY – December 1, 2020) – Thorntons LLC is celebrating the holiday season with their second annual 25 Days of Refreshing Rewards! From December 1st through Christmas Day, new and current Refreshing Rewards loyalty guests will be rewarded with a daily deal on their Refreshing Rewards account that can be redeemed by swiping their Refreshing Rewards card or mobile app at checkout. Not a member yet? Download the Refreshing Rewards app today on the iTunes or Google Play Store and start saving today!

Thorntons is bringing holiday cheer and additional value to our loyalty program guests with a daily promotional item loaded to their Refreshing Rewards account. Deals include free items, significant savings on single item purchases or Buy One, Get One deals on guests' favorite products. Details will be posted daily to Thorntons Facebook, Instagram and Twitter pages and in the Thorntons mobile app, which is available in the App store or Google Play. The daily deal will be offered during that day only, so guests should act fast and get it before it's gone!



The Refreshing Rewards loyalty program is free for all guests and provides exclusive deals and programs. Joining is easy and savings begin immediately! Guests can sign up in store, through the Refreshing Rewards mobile app or online at www.refreshingrewards.com. For more information on Thorntons' guest loyalty program, please visit <https://www.mythorntons.com/refreshing-rewards/exclusive-offers>.

###

About Thorntons LLC

Based in Louisville, Kentucky, Thorntons operates 206 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. The company is on a mission to be people's favorite place to stop when they are on-the-go and people's favorite place to work. Thorntons is a vertically integrated company with its own fuel terminal, blending plants, transportation fleet and commissary. Thorntons has a passion for giving back to the communities where Team Members and guests live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting www.mythorntons.com. Connect with Thorntons on Facebook www.facebook.com/thorntonsllc and Twitter @ThorntonsLLC.

About Refreshing Rewards

Launched in 2014, Thorntons' Refreshing Rewards is a guest loyalty program with benefits that include daily fuel savings, exclusive tobacco and alcohol offers, FREQUENCY clubs, free candy and dispensed drinks, and exclusive sweepstakes.