

MEDIA ADVISORY:

September 30, 2016

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Thorntons® Announces Partnership with Alessi Bakery

The bakery will supply donuts and more for Thorntons' Florida locations

(Louisville, KY – September 30, 2016) – Thorntons® proudly announces their partnership with Alessi Bakery in Tampa, Florida. Alessi Bakery is a Tampa favorite that offers a traditional bakery feel. A focus on quality, hard-work and consistency over 4 generations has been the perfect recipe for success. Alessi Bakery's products will be available in Thorntons' Florida locations starting October 1.

Through Alessi Bakery, Thorntons® will provide guests with a variety of quality donuts, pastries and more. Thorntons® guests will experience a quality product with a new, great taste.

Guest favorites, like Cinnamon Buns and Cronuts, will be part of the bakery lineup as Thorntons® continues to add new and exciting flavors. A single donut costs 99¢ and fancy donuts and muffins cost \$1.69. All bakery items are made fresh by Alessi Bakery and delivered daily.



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About Thorntons®:

Founded by James H. Thornton in 1971, the company has been recognized as one of the top independent convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons® currently operates 183 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons®' mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons® by visiting www.thorntonsinc.com and follow us on Facebook www.facebook.com/thorntonsinc and Twitter www.twitter.com/thorntonsinc.

About Alessi Bakery:

Alessi Bakery is a true Tampa landmark dating back over a century to 1912, making it one of the few historic restaurant establishments in the area. A company boasting a 4th generation father-son tradition, this family business has developed into one of Tampa's most popular catering departments. Their love, experience, and knowledge have made the Alessi family bakery the most successful and well-known bakery in Tampa offering the finest baked goods, wedding cakes and catering in the Tampa Bay area. Learn more about Alessi Bakeries by visiting www.alessibakeries.com.