

MEDIA ADVISORY:

November 14, 2016

Thorntons® Donates Twenty iPad® mobile digital devices to UofL Physicians

Donation will impact thousands of children treated for cancer and other blood disorders

Louisville, KY (November 14, 2016) – Thorntons announced today that they will be partnering with raiseRED to donate twenty iPad mobile digital devices as well as a charging station and MacBook® computer to UofL Physicians. Children who are being treated for cancer or other blood disorders at UofL Physicians will be able to use the iPad mobile digital devices while receiving treatment. These children spend long hours sitting during their treatments with not many options to pass the time or keep them occupied.

“We wanted to give something to the Pediatric Center that would have a lasting impact for the children,” commented Rex Loeffler, Local Store Marketing Manager at Thorntons. The iPad mobile digital devices will provide an opportunity for kids to be kids, even during the “adult” times when they are receiving treatments or waiting for lab results. The children will be able to watch movies or play games with their families and also keep up with their schoolwork.

The official gift presentation will be on Tuesday, November 15, 2015 at 9 AM at UofL Physicians Pediatric Center & Blood Disorders, 210 E. Gray Street, Suite 601.

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About Thorntons

Founded by James H. Thornton in 1971, the company has been recognized as one of the top independent convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons currently operates 183 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons’ mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons by visiting www.thorntonsinc.com. Connect with Thorntons on Facebook www.facebook.com/thorntonsinc and Twitter [@ThorntonsInc](https://twitter.com/ThorntonsInc).

About raiseRED

raiseRED is a University of Louisville student organization. Students spend their entire year fundraising, raising awareness, and providing support to the University of Louisville Department of Pediatric Oncology and Hematology. They strive to provide support for the children, families and doctors fighting pediatric cancer at the University of Louisville. In 2017, raiseRED will mark its fourth year supporting pediatric cancer research and patient care at the University of Louisville. To learn more about raiseRED and volunteer opportunities visit raisered.org.

About University of Louisville Physicians

University of Louisville Physicians is the largest multispecialty physician practice in the Louisville region, with more than 700 primary care and specialty providers in more than 78 specialties and subspecialties. Our doctors are the professors and researchers of the University of Louisville School of Medicine, teaching tomorrow’s physicians and leading research into medical advancements.

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