



**FOR IMMEDIATE RELEASE**

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**Thorntons Opens Community Store in West Louisville**

*Partnership with the Louisville Urban League Helps Bring Employment and Equity to the Community*

(Louisville, KY – April 14, 2021) – On Tuesday Thorntons opened its newest location—a non-profit community store in partnership with the Louisville Urban League. This first-of-a-kind store will operate as a sustainable not-for-profit venture with all profits from sales being reinvested by the Louisville Urban League to promote community equity and empowerment. It will also serve as a local recruitment and training facility to increase access for West End residents to employment options across the Thorntons network.



The exterior facing storefront is in the new Norton Healthcare Sports and Learning Center on the corner of 30<sup>th</sup> and West Jefferson Streets. It is open 7 days a week to serve those who live in the community and visitors who are training and attending events at the facility. Guests will find hot fresh foods, beverages, snacking and fill-in grocery needs.

The community store will increasingly feature products from local minority owned businesses like Louisville based Georgia's Sweet Potato Pie Company which was started by Dawn and Deyago Urrutia in 2017. Known for supplying delicious sweet potato products, the Urrutia's also use Georgia's as a way to give out love and hope by donating books to children in a project called Pies with Purpose. Thorntons guests can support this important project by purchasing Georgia's sweet potato pies, cheesecakes, brownies and cookies.

“We are proud to now be a part of and serve the West Louisville community,” said Simon Richards, President and CEO. “This much anticipated store provides Thorntons with a sustainable way to give back and invest in the neighborhood. We thank Sadiqa Reynolds and the Louisville Urban League for this opportunity and are excited about the positive impact our partnership will have on the community.”

Thorntons recognizes and thanks the multiple partners who share in our vision and whose generous donations have helped to make the community store a reality.

Alto-Shaam	ICEE	RotoSolutions
Apter Industries / Lipari	Leonard Brush	S&D Coffee
CBE	Marlite	Schaerer - SEB Professional
Frito Lay	Office Depot	Source North America Corp.
Glenn's Commercial Service	Pepsi	Stratus Signs
Grainger	Red Bull	Wasserstrom Co.

[Click here](#) for photos from the April 13 Grand Opening Celebration.

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**About Thorntons LLC**

Based in Louisville, Kentucky, Thorntons operates more than 200 stores that provide high quality fresh foods, beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. The company's mission is to be people's favorite place to stop when they are on-the-go and people's favorite place to work. Thorntons is a vertically integrated company with its own fuel terminal, blending plants, transportation fleet and commissary. Thorntons has a passion for giving back to the communities where Guests and Team Members live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting [www.mythorntons.com](http://www.mythorntons.com). Connect with Thorntons on Facebook [www.facebook.com/thorntonsllc](https://www.facebook.com/thorntonsllc) and Twitter @ThorntonsLLC.