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Thorntons Releases New BurgerRito Lineup Designed for On-The-Go Guests

Serving Up New Food Innovation During Breakfast and Lunch Dayparts

(Louisville, KY – September 30, 2020) – Thorntons is excited to announce our latest Fresh Food product launch, the BurgerRito! It's a combination of what we do well (burritos) and classic profiles usually reserved for the fast casual dining scene (burgers). Our BurgerRitos provide a great value—they are fully dressed, built for the road and pack a ton of flavor. On-the-go Guests can choose from three tasty options:

- Cheesy Breakfast is our take on the breakfast burger in burrito form
- The Classic Bacon offers a classic backyard flavor in a mess-free format
- Our Spicy 3 Pepper is designed for those who need a little extra spice in their life

BurgerRitos are the latest in a series of successful Fresh Food product launches and production changes over the past six months. These days, our Guests are not only presented with a variety of food offerings but are also able to purchase their food items later in the day. Hot and fresh crave-worthy products— including BurgerRitos, Pepperoni Pizza Wedges and Batter-Dipped Corn Dogs—are now available late into the afternoon at all of our kitchen Stores.

“We’re proud to introduce the BurgerRito to our hotplate line up. It’s a unique, delicious and cravable fresh food choice available throughout the day for our on-the-go Guests,” said Brian Scantland, Vice President of Fresh Food Operations. “With this innovative approach, we are able to deliver a variety of hot, hearty and portable products that are high quality and full of value.”

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About Thorntons LLC

Based in Louisville, Kentucky, Thorntons operates more than 200 stores that provide high quality fresh foods, beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. The company’s mission is to be people’s favorite place to stop when they are on-the-go and people’s favorite place to work. Thorntons is a vertically integrated company with its own fuel terminal, blending plants, transportation fleet and commissary. Thorntons has a passion for giving back to the communities where Guests and Team Members live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting www.mythorntons.com. Connect with Thorntons on Facebook www.facebook.com/thorntonsllc and Twitter @ThorntonsLLC.

