



**Elmhurst Children's
Assistance Foundation**
www.ecaf4kids.org

Media Advisory:
Monday, July 11, 2016

**Thorntons Opens Kitchen, Offers Unleaded^{15™} in Elmhurst
and Partners with Elmhurst Children's Assistant Foundation
as part of the opening ceremony
*OPENING FRIDAY JULY 15***

WHAT: Thorntons Inc., is proud to announce the opening of their store located at 476 North York Road Elmhurst, IL 60126. To celebrate, there will be an official ribbon cutting and check presentation to the Elmhurst Children's Assistant Foundation (ECAAF). Elmhurst Children's Assistance Foundation - ECAF's goal is to assist families who have a connection to, or reside in our community, where a child's life is impacted by a serious medical or disabling condition. As unpaid medical expenses mount, the emotional impact on the family may seem overwhelming

WHEN: Ribbon Cutting Ceremony and Check Presentation will take place at 10 a.m. CT Friday July 15

WHO: Ed Bitondo, Director of Store Operations-Northern Division, Thorntons Inc
Elmhurst City Officials
John Quigley, Elmhurst Chamber of Commerce & Industry
Michael Burroughs, EACF President

WHERE: Thorntons 476 North York Road Elmhurst, IL 60126

MORE: In addition to the ribbon cutting ceremony, guests can enjoy hot breakfast, lunch and snack items that are prepared fresh on-site every single day, in addition to a variety of traditional, delicious roller grill items. For breakfast, guests can pick up hot sandwiches such as a Sausage Egg and Cheese Biscuit, a Ham Egg and Cheese Croissant, or a Bacon Egg and Cheese Burrito, among other great choices. Breakfast is served until 10:30 a.m. Lunch options include: Pepperoni Pizza sticks, Cheeseburgers, Buffalo Ranch Chicken Burrito, and Crispy Chicken Tenders. For everyday snacks, guests can enjoy fresh selections such as soft pretzels and cheesy bread sticks. The new hot food selections are in addition to fresh fruit, gourmet deli sandwiches, yogurt parfaits, and more.

The first 100 people to Thorntons beginning at 6 a.m., Friday, July 15 will receive a new Refreshing Reward card pre-loaded with prizes, if you already have a card then you can still receive a new one to see if you are a lucky Grand Opening Winner. One lucky guest will win gas for a year.

During the first ten days after opening, Thorntons will be sampling fresh, hot food items right from the kitchen. Guests are encouraged to stop by daily to discover the new variety of foods available.

Thorntons also recently introduced Unleaded¹⁵, Thorntons' branded E15 fueling option, to guests in its Chicago area market. Unleaded¹⁵ (up to 15% ethanol, 85% gasoline) provides an octane rating of 88, and is the most widely-tested fuel ever introduced to consumers. It is approved by the EPA for use in model year 2001 or newer cars, light duty trucks, SUV's and Flex Fuel™ vehicles. This fuel is believed to deliver better performance and fewer harmful emissions.

Unleaded¹⁵ differs from E85, in that E85 is a Flex Fuel that is a mixture of up to 85% ethanol and 15% petroleum. Today, the vast majority of domestic ethanol is produced from corn, an abundant and renewable grain. This renewable fuel source helps to reduce carbon emissions, helps promote cleaner air, boosts the United States economy, creates jobs, and reduces foreign oil imports.

###

About Thorntons:

Founded by James Thornton in 1971, the company has been recognized as one of the top independent convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons currently operates 182 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons' mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons by visiting www.thorntonsinc.com. Follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.

About Refreshing Rewards®:

Launched in 2014, Thorntons Refreshing Rewards® is a loyalty program that provides guests with discounts on gas and rewards based on the number of visits, not the dollar amount spent. More than 1.5 million guests are already registered. Learn more about Thorntons Refreshing Rewards® at www.thorntonsinc.com.

Thorntons and Refreshing Rewards are registered trademarks of Thorntons Inc.

Unleaded¹⁵ and the Unleaded¹⁵ logo are trademarks of Thorntons Inc.

All other trademarks are property of their respective owners.

© Thorntons Inc. 2016. All rights reserved.

About Elmhurst Children's Assistance Foundation:

Elmhurst Children's Assistance Foundation - ECAF's goal is to assist families who have a connection to, or reside in our community, where a child's life is impacted by a serious medical or disabling condition. As unpaid medical expenses mount, the emotional impact on the family may seem overwhelming.

Through the community's generosity, Elmhurst Children's Assistance Foundation is able to provide these children with financial assistance and to let families know they are not alone. All names and information provided from families in need are held confidential with ECAF.

The Elmhurst Children's Assistance Foundation has never been stronger or more committed to its mission as it continues to be another outstanding example of why Elmhurst is a very special place for families to live.
