



MEDIA ADVISORY:

Monday, April 13, 2015

MEDIA CONTACTS:

Thorntons

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**Thorntons Inc. Partners with Norton Healthcare Prevention and Wellness
To Provide Low-Cost/No Cost Mammogram Screenings**

NEXT SCREENING – Friday, April 17

10:00 a.m. to 4:00 p.m.

Thorntons located at 4500 S. 3rd Street, Louisville, KY 40214

WHAT | As part of its ongoing “Thorntons Challenge” philanthropic commitment toward breast cancer awareness, Thorntons Inc. is continuing their partnership with Norton Healthcare Prevention and Wellness to provide mobile unit mammogram screenings for women throughout the Louisville metropolitan. **To make an appointment for Monday call:** 502-899-6842, however appointments are not necessary during this screening.

Next screening is Friday, April 17; mammogram screenings are available for women between the ages of 40-75 who have not been screened in the past year for little to no cost.

WHEN | Friday, April 17, 10 a.m. - 4 p.m.

WHERE | Thorntons located at 4500 S. 3rd Street, Louisville, KY 40214

MORE | This important – and often life-saving – initiative is made possible by an annual \$100,000 grant Thorntons has donated to the Norton Cancer Institute, an initiative that will continue throughout 2015 and beyond. Women who are medically insured, their insurance companies will be billed and co-pay may apply for the low-cost screening, however, will not be collected at the time of the exam. For the uninsured, funding will be provided for no-cost screenings

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About Thorntons Inc.:

Founded by James Thornton in 1971, the company has been recognized as one of the top ingredient convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons currently operates 181 stores that provide fresh foods, high quality beverages and fuel in six



states: Kentucky, Illinois, Indiana, Ohio Tennessee and Florida. Thorntons mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons by visiting www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.

About Norton Healthcare Prevention & Wellness

As a four-time winner of the prestigious Press Ganey Summit Award for excellence in patient care, Norton Cancer Institute's mission is to blend comprehensive healing, compassion and hope for patients and their families. Our team of experts is dedicated to offering patients confidence and the latest in care techniques through a multidisciplinary approach to advanced cancer prevention, diagnosis, treatment and survivorship. Norton Cancer Institute offers a broad range of cancer specialists, services and programs, including minimally invasive surgery; a \$1 million Mobile Prevention Center; and cancer radiation centers offering state-of-the-art stereotactic radiosurgery (Novalis Tx and TrueBeam STx) and advanced brachytherapy technologies such as MammoSite. Norton Cancer Institute also provides extensive educational, physical and emotional support services, as well as industry-leading cancer research studies and clinical trials. Norton Cancer Institute is designated by the American College of Surgeons as the only accredited Integrated Network Program in Kentucky. Norton Cancer Institute is Kentucky's only National Cancer Institute Community Cancer Centers Program site and one of only 21 sites in the nation. More information is available at NortonCancerInstitute.com.