



NORTON
HEALTHCARE
Prevention & Wellness

MEDIA ADVISORY:

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MEDIA CONTACT:

Thorntons

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**Thorntons and Norton Healthcare Prevention & Wellness
to Provide Mobile Mammogram Screenings**

NEXT WEEK: October 19—23

10:00 a.m. to 4:00 p.m.

Multiple locations

WHAT | Thorntons and Norton Healthcare Prevention & Wellness are teaming up to provide a week of mammogram screenings through the Norton Healthcare Mobile Prevention Center. These screenings are available to all women between the ages of 40 and 75 who have not had a screening within the past year.

Appointments are not necessary for these screenings; however, women who would like to make an appointment can do so by calling: (502) 899-6842.

WHEN | Daily, October 19-23

WHERE | Monday, October 19: Thorntons, 3300 Bardstown Road
Tuesday, October 20: Thorntons, 10320 Westport Road
Wednesday, October 21: Thorntons, 10710 Dixie Highway
Thursday, October 22: Thorntons, 9200 Preston Highway
Friday, October 23: Thorntons, 8405 National Turnpike

MORE | This important—and potentially life-saving—initiative is made possible by an annual \$100,000 donation from Thorntons to the Norton Cancer Institute.

Please note: Insurance providers cover most mammograms; however, a co-pay may apply. For Jefferson County residents who do not have insurance or whose insurance does not cover cancer screenings and mammograms, funding will be provided for no-cost screenings.

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About Thorntons:

Founded by James Thornton in 1971, the company has been recognized as one of the top ingredient convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons currently operates 183 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons' mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons by visiting www.thorntonsinc.com. Follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.

About Norton Healthcare Prevention & Wellness

As a four-time winner of the prestigious Press Ganey Summit Award for excellence in patient care, Norton Cancer Institute's mission is to blend comprehensive healing, compassion and hope for patients and their families. Our team of experts is dedicated to offering patients confidence and the latest in care techniques through a multidisciplinary approach to advanced cancer prevention, diagnosis, treatment and survivorship. Norton Cancer Institute offers a broad range of cancer specialists, services and programs, including minimally invasive surgery; a \$1 million Mobile Prevention Center; and cancer radiation centers offering state-of-the-art stereotactic radiosurgery (Novalis Tx and TrueBeam STx) and advanced brachytherapy technologies such as MammoSite. Norton Cancer Institute also provides extensive educational, physical and emotional support services, as well as industry-leading cancer research studies and clinical trials. Norton Cancer Institute is designated by the American College of Surgeons as the only accredited Integrated Network Program in Kentucky. Norton Cancer Institute is Kentucky's only National Cancer Institute Community Cancer Centers Program site and one of only 21 sites in the nation. More information is available at NortonCancerInstitute.com.