



**FOR IMMEDIATE RELEASE:**

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**THORNTONS HAS OPENED NEWEST STORE IN TAMPA**

**Louisville, KY November 14, 2014.** Thorntons Inc. is proud to announce the official opening of its newest Tampa-area location. The store opened this morning and is located at 2356 W. Hillsborough Ave., Tampa, FL 33603. This new addition will be the 8<sup>th</sup> Thorntons location in the Tampa market.

“As always, we are excited to offer another location to our loyal customers in the Tampa area,” said Tony Harris, Thorntons’ President. “We hope that the citizens in the area will make us a part of their daily routine.”

Customers can expect the new stores to offer ‘hot off the grill’ convenience food items, an assortment of hot, cold and frozen beverages, exceptional quality food, grocery items at economical prices, and as always, the most competitively-priced premium fuel available for any type of vehicle.

Customers who haven’t already can join the NEW Refreshing Rewards program that was launched early this year and earn special perks from visits year-round. There is no cost to join the Refreshing Rewards program. During the first 30 days of membership, members can enjoy an extra 10-cents off each gallon of gas they purchase after registering their new card. Learn more about the program online at [www.refreshingrewards.com](http://www.refreshingrewards.com) or through a brand new “Thorntons Refreshing Rewards” mobile application available in your app stores.

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Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name Thorntons. Headquartered in Louisville, Kentucky, Thorntons operates over 179 gasoline and convenience stores, car washes and travel plazas in six states: Kentucky, Illinois, Indiana, Ohio, Florida and Tennessee. For more information visit [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook at [www.facebook.com/thorntonsinc](http://www.facebook.com/thorntonsinc) and Twitter at [www.twitter.com/thorntonsinc](http://www.twitter.com/thorntonsinc).