



**MEDIA ADVISORY:**

October 14, 2016

**MEDIA CONTACT:**

**Erin Jones**

[erin@inmodemarketing.com](mailto:erin@inmodemarketing.com)

(502) 774-0767

**Thorntons® and Norton Healthcare Prevention & Wellness  
to Provide a Week of Mobile Mammogram Screenings**

**WHAT |** Thorntons® and Norton Healthcare Prevention & Wellness are providing a week of low to no cost mammogram screenings with the Norton Healthcare Mobile Prevention Center. These screenings are available for women ages 40 and over who have not been screened within the past year.

**WHEN |** Daily, October 17 – 21, 10 AM to 4 PM

**WHERE |**

Monday, October 17  
3255 Bardstown Road  
Louisville, KY 40205

Tuesday, October 18  
10320 Westport Road  
Louisville, KY 40242

Wednesday, October 19  
8400 Dixie Highway  
Louisville, KY 40258

Thursday, October 20  
9200 Preston Highway  
Louisville, KY 40229

Friday, October 21  
8405 National Turnpike  
Louisville, KY 40214

**MORE |** As part of its ongoing “Thorntons Challenge” philanthropic commitment toward breast cancer awareness, Thorntons continues to partner with Norton Healthcare Prevention & Wellness to provide mobile unit mammogram screenings for women throughout the Louisville Metropolitan and Floyd County area. Funding is available for those who are uninsured and live in Jefferson County, KY or Floyd County, IN.

Appointments are preferred, but walk-ins are welcome. Appointments can be made by calling: (502) 899-6842.

###

**About Thorntons®:**

Founded by James H. Thornton in 1971, the company has been recognized as one of the top independent convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons® currently operates 185 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons®' mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons® by visiting [www.thorntonsinc.com](http://www.thorntonsinc.com) and follow us on Facebook [www.facebook.com/thorntonsinc](https://www.facebook.com/thorntonsinc) and Twitter [www.twitter.com/thorntonsinc](https://www.twitter.com/thorntonsinc).

**About Norton Healthcare Prevention & Wellness:**

Norton Healthcare's significant commitment to the health of our community has continued to grow over the years. From faith-based community outreach to health fairs at your local grocery store, Norton Healthcare strives to be your partner in health. Norton Healthcare Prevention & Wellness coordinates all of our screening, prevention and wellness services with the goal of helping you get healthy and stay healthy. Their mission is to reduce sickness and death from preventable diseases through increased awareness, advocacy, promotion of healthy lifestyles, and provision of evidence-based screenings and programs. The centers partner with organizations, businesses and members of the Norton Healthcare family to provide comprehensive wellness services throughout Greater Louisville.