



MEDIA ADVISORY:

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Thorntons

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Thorntons Inc. celebrates arrival of Fall with new Salted Caramel Donut

Sweet and salty treat offered now through October 6

September 9, Louisville, KY - Thorntons is excited to introduce a delicious new Salted Caramel donut available for a limited time only. Guests can enjoy this mouth-watering combination of sea salt and caramel now through October 6th at Thorntons' locations in Louisville, Southern Indiana, Lexington, Chicago and Central Illinois.

The Salted Caramel Donut begins like Thorntons' traditional glazed donuts, with handmade yeast dough cut into a ring and fried to golden perfection. The ring then travels under a waterfall of smooth sweet glaze and takes a dip in buttery caramel icing. Finally, a touch of fleur-de-sel sea salt is sprinkled on top to perfect the taste. The resulting flavor is an instant favorite that satisfies consumers' increased appetites for foods with bold, unexpected flavor combinations.



All donuts are made fresh and delivered daily to each Thorntons' location.

For a list of locations, log onto: www.thorntonsinc.com

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About Thorntons Inc.: Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name Thorntons. Headquartered in Louisville, Kentucky, Thorntons operates 182 gasoline and convenience stores, car washes and travel plazas in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.