



FOR IMMEDIATE RELEASE:

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**THORNTONS ANNOUNCES DOWNTOWN LOUISVILLE BROADWAY
GRAND REOPENING & PRESS CONFERENCE TODAY**

Louisville, KY, May 21, 2013 – Thorntons Inc., in conjunction with Jefferson Community & Technical College and Greater Louisville Inc., will host a Grand Reopening Ceremony and Press Conference at its newly renovated Downtown Louisville Broadway location TODAY at 11:45 a.m.

To celebrate Mayor Greg Fischer will join Thorntons Inc. President & CEO Matt Thornton at the Ceremony, Press Conference and Q&A. Also in attendance will be Dr. Tony Newberry, President & CEO, Jefferson Community & Technical College, and Tracee Troutt, Chief Administration Officer, Greater Louisville Inc.

“The renovation of 100 West Broadway location is a community initiative to support The Louisville Downtown Management District’s beautification project,” says Matt Thornton. “As the area’s only environmentally friendly convenience store Thorntons Broadway provides the best customer service in beautiful new surroundings as it simultaneously helps fuel the downtown economy.”

“JCTC was pleased to partner with Thornton’s on this important project to help revitalize the First Street corridor. Thornton’s is a good neighbor and contributes tremendously to the vitality and quality of life of the area. Their decision not only to stay at First and Broadway but also to support the college’s efforts to bring new life and beauty to First Street, certainly speaks to their commitment to Downtown Louisville and the work we all do here.” stated Dr. Tony Newberry, Ph.D., president and CEO, Jefferson Community & Technical College.

A number of customer appreciation promotions are in place for the reopening, along with Thorntons’ trademark ‘hot off the grill’ food items, an assortment of hot, cold and frozen beverages, grocery items and the most competitively-priced premium fuel available for every vehicle on the road. For a complete listing of promotions visit www.thorntonsinc.com.

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Founded by Kentucky native James H. Thornton in 1971, **Thorntons Inc.** is one of the leading independent gasoline and convenience chain retailers in the U.S. currently operating throughout the Midwest under the brand name Thorntons. Headquartered in Louisville, Kentucky, Thorntons operates 171 gasoline and convenience stores, car washes and travel plazas in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.