



For IMMEDIATE Release:
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THORNTONS TO FUEL THANKSGIVING + BLACK FRIDAY

Refreshing Rewards Members to receive Fuel Discount up to 20-cents per gallon

November 27-28 ONLY

Louisville, KY, November 26, 2014– Thorntons is helping kick off the Holiday season by offering an extra fuel discount to all “Registered Refreshing Rewards” Members beginning on **Thursday, November 27 at Midnight**. through **Friday, November 28 at Midnight**. Members can save an additional 10-cents off every gallon of fuel purchased with their Registered Rewards card. This special fuel offer is valid at all Thorntons’ locations and applies to all grades of fuel, which vary by location, with a 30- gallon maximum limit.

Refreshing Reward members that are still within the first 30 days of the program, already receive 10-cents off every gallon of fuel purchased and will receive an additional 10-cents off. These guests could save up to 20-cents off every gallon Thursday and Friday. Thorntons’ guests will also get to enjoy for *Free Donut* with any purchase (*while supplies last*).

There is no cost to join the Refreshing Rewards program. Customers can pick up a card at their local Thorntons (for a list of stores click [here](#)) and register their card online: www.refreshingrewards.com or through a brand new “Thorntons Refreshing Rewards” mobile application available in your phone’s app store. *Guests must register their Refreshing Rewards card by 11:59 p.m. on November 26, 2014 to receive the discount.*

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About Thorntons Inc.: Founded by Kentucky native James H. Thornton in 1971, Thorntons Inc. is one of the leading independent gasoline and convenience chain retailers in the U.S., currently operating throughout the Midwest under the brand name Thorntons. Headquartered in Louisville, Kentucky, Thorntons operates 179 gasoline and convenience stores, car washes and travel plazas in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons distributes its petroleum products through its wholly owned Thornton Transportation Company and operates a river bulk storage terminal in Louisville. For more information visit www.thorntonsinc.com and follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.