



For Immediate Release:

Friday, July 29, 2016

MEDIA CONTACT:

Thorntons

Erin Jones

erin@inmodemarketing.com

502.774.0767

Thorntons® to Host First Community-Wide Lemonade Stand Fundraiser

Lemonade for Life Lemonade Stands will be at 13 Thorntons locations Sat., July 30

WHAT | Thorntons and Lemonade for Life will host the first community-wide Lemonade stand that will be featured at 13 Thorntons locations across Louisville, in addition to several other community partners.

WHEN | TOMORROW, July 30, 11 a.m. – 3 p.m.

WHERE | Lemonade Stands will be at the following Thorntons locations:

- 9400 Westport Rd.
- 10320 Westport Rd.
- 7515 Shelbyville Rd.
- 14104 Shelbyville Rd.
- 4740 Chamberlain Rd.
- 12412 LaGrange Rd.
- 4950 Brownsboro Rd.
- 1335 Hurstbourne Ln.
- 13302 W. Hwy 42
- 3726 Taylorsville Rd.
- 1804 Blakenbaker Ln.
- 605 Lyndon Ln.
- 4520 Dixie Hwy.

You can also visit the following locations during the 11 a.m. – 3 p.m. time frame:

- Etscorns Collision Center 12111 Shelbyville Rd
- Molly Malone's 3900 Shelbyville Rd
- Sam's Club 1401 Alliant Ave
- Steepleton's 282 N Hubbards Ln,
- Peddler's Mall 12405 Shelbyville Rd
- Century Entertainment 4310 Shelbyville Rd
- Westport Village 1315 Herr Ln
- Anchorage Fire Department 1400 Evergreen Rd,
- Lucky's Market 200 N Hurstbourne Pkwy
- Lake Forest CC 14000 Landmark Drive
- YMCA 9400 Mill Brook Rd
- Texas RoadHouse 13321 Shelbyville Rd

MORE | Volunteers will be stationed throughout the Louisville area, including several Thorntons' locations providing lemonade in return for donations. Because of the support of several organizations including Coca-Cola Consolidated® in Louisville, customers will receive a bottle of Dansani® water along with a to-go pack of Crystal Light® lemonade mix. Giving back in the community is a top priority for Thorntons, and they are proud to partner with Lemonade for Life, a local nonprofit dedicated to helping families in the Louisville area ease the financial burden of dealing with Type 1 diabetes and pediatric cancer, and the Kids Cancer Alliance. All grants will be given to families in the Louisville community.

For more information and a full list of Louisville lemonade stand locations:
www.lemonadeforlifecharity.org.

###

About Thorntons:

Founded by James Thornton in 1971, the company has been recognized as one of the top independent convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons currently operates 183 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons' mission is not only to provide top of the line food and beverages, but makes giving back a top priority in every market. Learn more about Thorntons by visiting www.thorntonsinc.com. Follow us on Facebook at www.facebook.com/thorntonsinc and Twitter at www.twitter.com/thorntonsinc.

About Refreshing Rewards®:

Launched in 2014, Thorntons Refreshing Rewards® is a loyalty program that provides guests with discounts on gas and rewards based on the number of visits, not the dollar amount spent. More than 1.5 million guests are already registered. Learn more about Thorntons Refreshing Rewards® at www.thorntonsinc.com.

Thorntons and Refreshing Rewards are registered trademarks of Thorntons Inc.
Unleaded¹⁵ and the Unleaded¹⁵ logo are trademarks of Thorntons Inc.
All other trademarks are property of their respective owners.

© Thorntons Inc. 2016. All rights reserved.

Lemonade for Life:

Lemonade for Life is a non-profit charitable organization guided by the principle of providing support for all children with special needs. Lemonade for Life has a significant focus on children living with the challenges of Type 1 Diabetes and all forms of pediatric cancers. Lemonade for Life additionally strives to raise public awareness for these causes and also provide financial support to the families of these special children.