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Media Advisory:

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Thorntons announces Super Chill Swipestakes

Every swipe is a chance to win trips, tickets, and more!

June 3, 2015. Louisville, KY – The new swipestakes from Thorntons, Super Chill Swipestakes, gives guests a chance to win super chill prizes with Refreshing Rewards now through August 4.

All guests who swipe their registered Refreshing Rewards card will automatically be entered to win with the exception of Ohio residents who will need to enter the promotion online. Guests will have the chance to win thousands of prizes including theme park passes, music festival tickets, and other super chill prizes. The swipestakes has two key program elements: “Collect & Win” and weekly swipestakes prizes.

The “Collect & Win” portion of the swipestakes gives guests the chance to win 1 of 6 grand prize packages. Guests will receive a digital game piece every time they enter the promotion. Game pieces collected can be managed through the Thorntons Refreshing Rewards mobile application or online at www.superchillswipestakes.com. The guest who collects four game pieces in one category will win the grand prize for that category. Guests will also have the chance to win weekly prizes including grills, Bluetooth speakers, coolers, in-store merchandise and more.

Interested in joining Refreshing Rewards? Join today by visiting your local Thorntons (click [here](#) for a list of stores). Guests may register the card in store, through the Thorntons Refreshing Rewards mobile application available in the App Store and Google Play or online at www.refreshingrewards.com.

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ABOUT THORNTONS INC.

Founded by James Thornton in 1971, this privately-held company has been recognized as one of the top independent convenience store chains in the nation. Based in Louisville, Kentucky, Thorntons offers fresh foods, high quality beverages and fuel at its 182 stores in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons is not only committed to providing top of the line food and beverages, but also makes giving

back a top priority in every market. Learn more about Thorntons by visiting www.thorntonsinc.com and follow us on Facebook® at www.facebook.com/thorntonsinc and Twitter® at www.twitter.com/thorntonsinc.

ABOUT REFRESHING REWARDS®

Launched in 2014, Thorntons' Refreshing Rewards® is a customer loyalty program that provides guests with discounts on gas and rewards based on their number of visits, not the dollar amount spent. More than 1,000,000 Refreshing Reward® card users are already registered. Learn more about Thorntons Refreshing Rewards® at www.thorntonsinc.com.

ABOUT SUPER CHILL SWIPESTAKESSM

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF FL, IL, IN, KY, OH AND TN 13 YEARS AND OLDER WHO HAVE A REGISTERED REFRESHING REWARDS CARD AT THE TIME OF ENTRY. IN STORE ENTRIES NOT AVAILABLE IN OH. VOID WHERE PROHIBITED. Promotion ends 8/4/15. For Official Rules, alternate method of entry, prize descriptions, and odds disclosure, visit www.superchillswipestakes.com. Sponsor: Thorntons Inc., 10101 Linn Station Road # 200, Louisville, KY, 40223.

Thorntons and Refreshing Rewards are registered trademarks of Thorntons Inc. Swipestakes is a servicemark of Thorntons Inc. Google Play is a registered trademark of Google, Inc. iTunes Store is a registered trademark of Apple, Inc. Facebook is a registered trademark of Facebook, Inc. Twitter is a registered trademark of Twitter, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc.

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